



DEMATRADING.AI



Portfolios-as-a-Service

Top 20



-0,01%
Return (24h)

+3,72%
Volatility

Activate

+15,32%
Return (7d)

-5,32%
Max. Drawdown

Top 10



-0,01%
Return (24h)

+3,72%
Volatility

Activate

+15,32%
Return (7d)

-5,32%
Max. Drawdown

Top 5



-0,01%
Return (24h)

+3,72%
Volatility

Activate

+15,32%
Return (7d)

-5,32%
Max. Drawdown



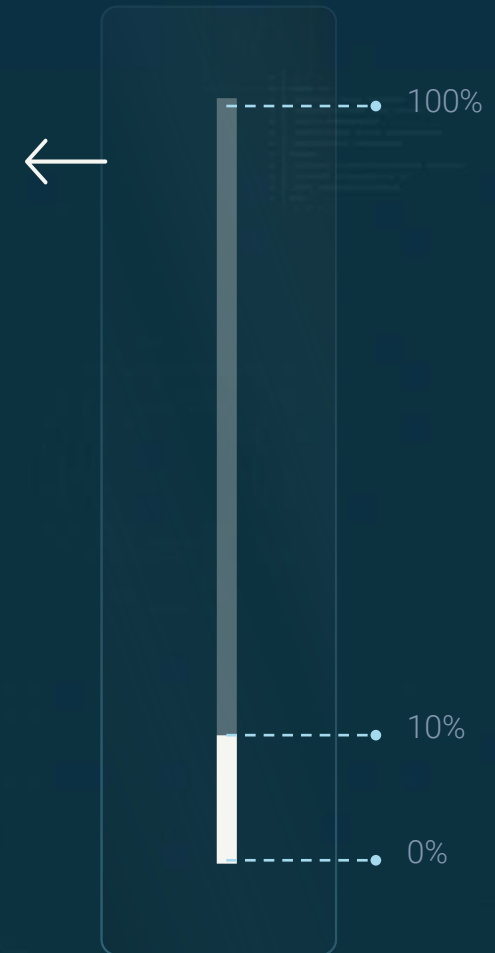
Digital Asset providers miss up to 90% of their revenue every month



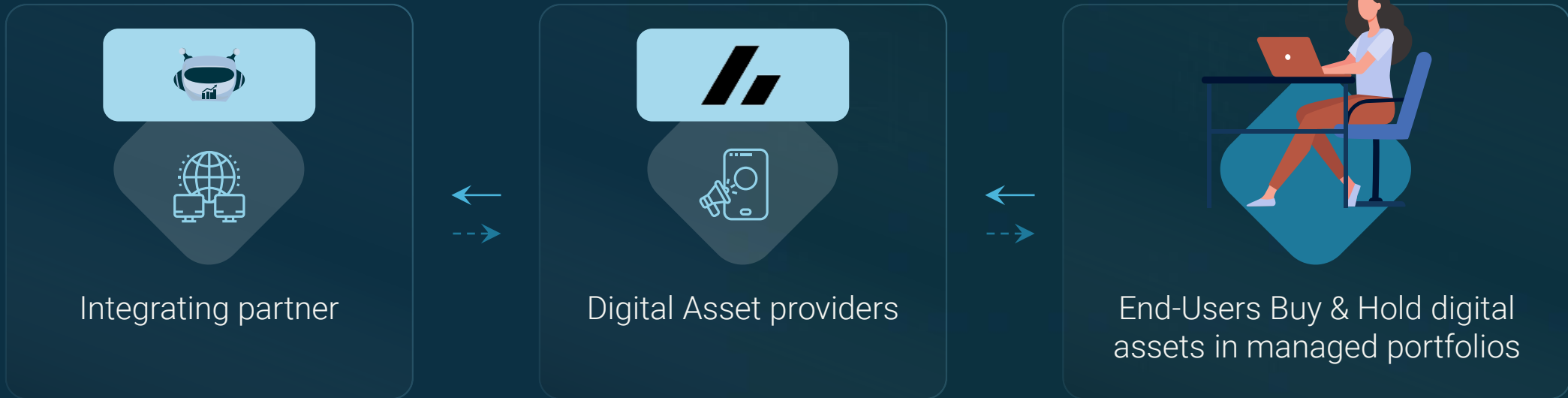
Individuals buy an asset and hold it (Buy & Hold) instead of trading it.



Asset Providers struggle to implement products that increase and stabilize revenue



Through Managed Portfolios, we help Digital Asset providers realize **higher recurring revenue**.








———— Money
----- Service



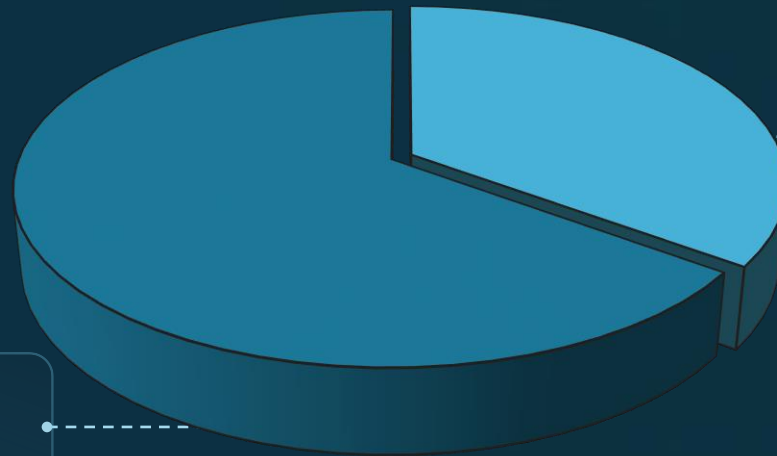
Buy and Hold



	 Single Assets	 Managed Portfolio
Yearly transaction volume	 One-time transaction	 Increase 5x - 20x
End-user protection	 Low spread of risk	 High risk diversification
Activation rate new end-users	 Low due to choice overload	 Increase with ease of choice
Average profit end-users	 Depends on market rate	 Optimized by portfolio



We charge over the funds in our portfolio



Management fee

Minimum of 0.1% per month

Trading fee

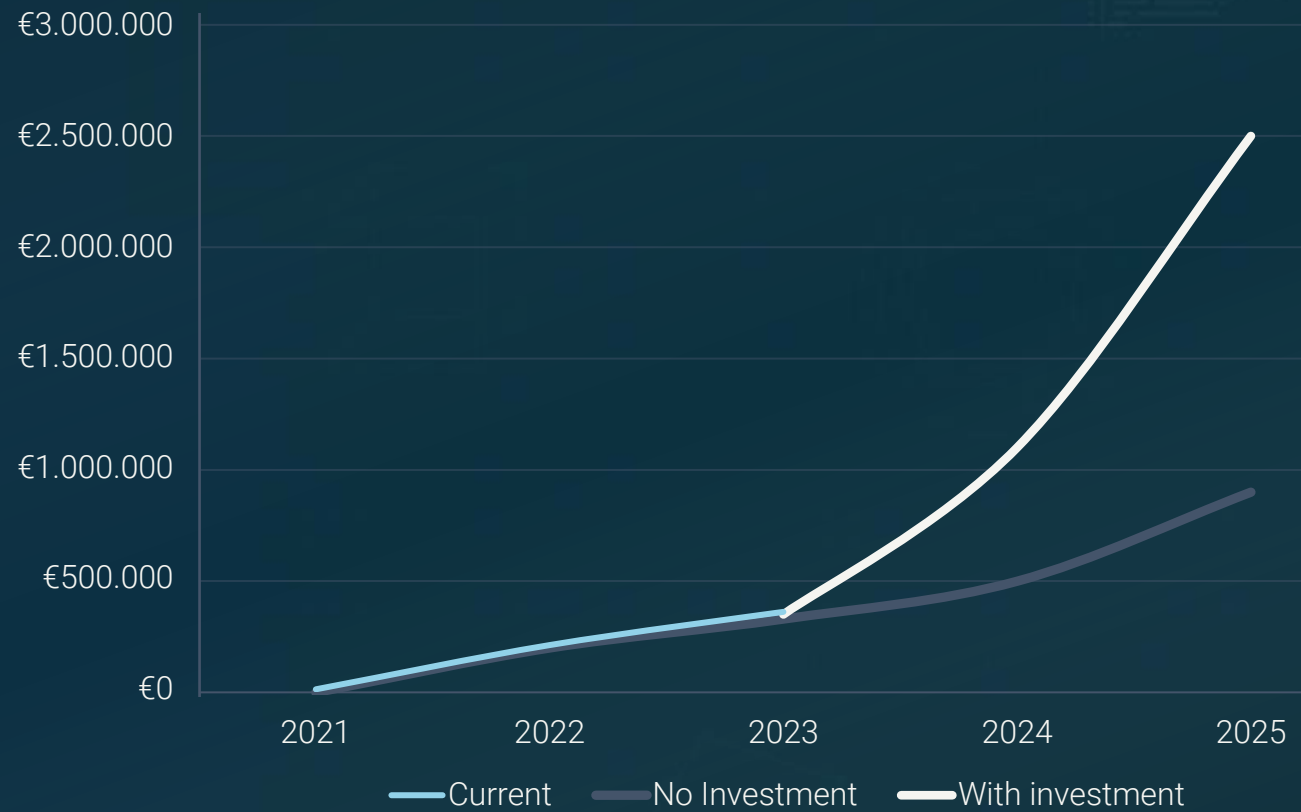
Basic on monthly trading volume:

- ✓ First €10 million 0.05% fee
- ✓ Percentage decreases in tiers

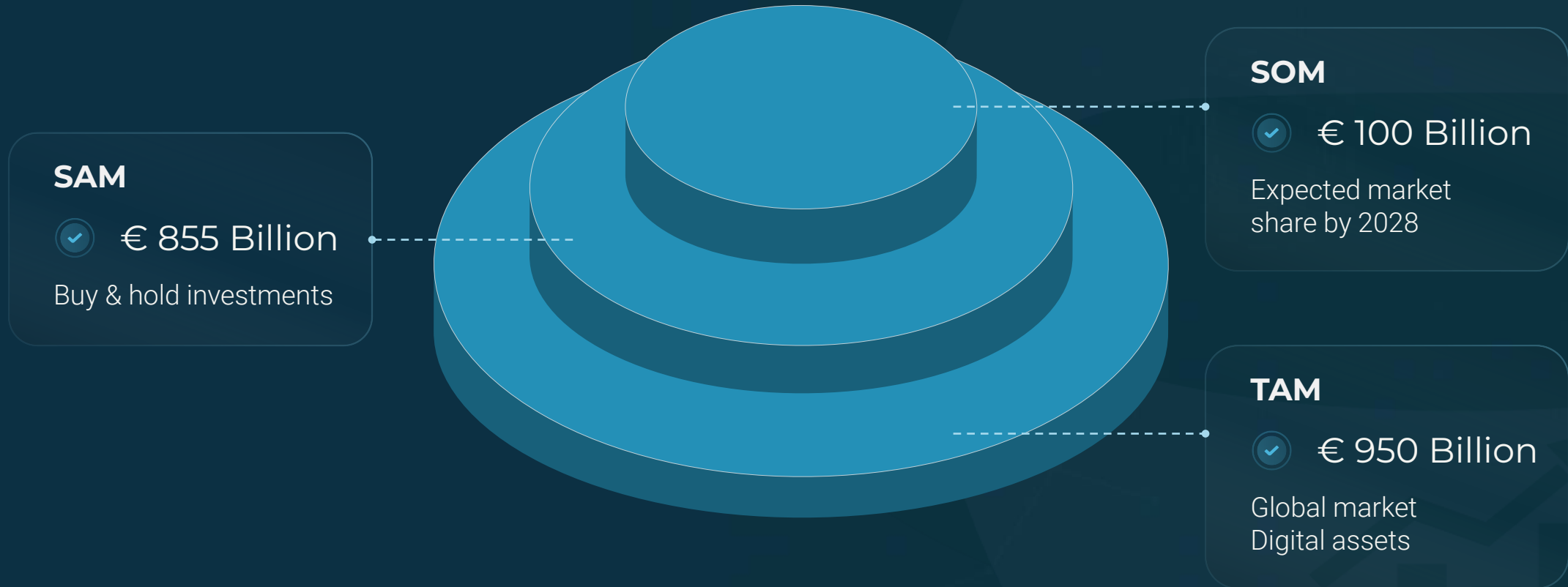
€1 Million under management \approx €1250MRR



Revenue (cumulative)



The Market Potential



Roadmap

CURRENT

- €299k raised
- €4M AUM
- 3 FTEs

2023-Q1/2

Targets

- Market neutral portfolios
- 2 strategic partners
- 25k MRR

2022-Q4

Seed Targets

- 1-2 partners closed
- Optimize stability
- 1 strategic partner

2023-Q3/4

Targets

- 6-10 partners closed
- Advanced trade execution
- 50k MRR

2024-Q1/2

Series A Targets

- Institutional products
- 100k MRR
- Go-to provider for managed portfolios

2028

Targets

- Top 3 biggest digital asset manager



First partners

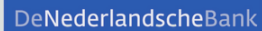
Exclusive Integrating partner



Strategic partners



Backed by (former) employees from



Team



Demian Voorhagen

Co Founder - CEO



Previously: Founder Voorhagen Media Product owner at BOTS Algorithm creator at Dembots Springest (sold after employment)



Marjin van Rijswijk

Co Founder – Tech Lead Trading



Previously: Software engineer at Websolve Full stack engineer at Employ Brunel (sold before employment)



Tijs Verbeek

Tech Lead Users



Previously: Founder & developer Verbeek Solutions Digital & IT lead Analytics.io, Full-stack developer



Sjoerd-Haaken Haven

Director Strategic Partnership



Previously: LeafHr (exit), ViaTask (exit), NMBRS (sold, early-employee) Startup mentor



Dmitry Zamkovoy

Investor



Experience: Senior Process Design Manager Flowtraders, Ex Lead Investment Manager DNB Ex Trader Rabobank



Rudolf van Ee

Advisory Board



Experience: Founder in Blockchain, NFT, Web3 & Crypto, Managing director AIX21, Co-founder Dutch Blockchain Days



Founded
January 2021



Located
Amsterdam, NL



Team Size
7+



[See full team](#)



Raising



€750,000

To reach €75m AUM Resulting
in €100k MRR



Find & hire 7FTE



Develop trade execution
& market neutrality



Prepare for scale-up
phase



Invest in (y)our future!



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www.dematrading.ai



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