



Information to Knowledge

Agenda

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Summary

- Early-stage venture in Austin at the forefront of the AI revolution
- Raised \$10M in a 10% discounted SAFE
- Differentiated in growing AI landscape with patented tech and solid monetization strategy
- Founder served for 10 years as CEO of \$1B revenue tech company (NASDAQ: SLAB) with track record of sustainable growth after launching 8 internal startups
- Acquired experienced engineering team, 6 years of database and cloud infrastructure IP development, and customer pipeline for making data AI/ML ready
- Veteran leadership team driven to create substantial value for stakeholders and society
- Setting path to profitability by 2026 and IPO in <4 years
- CEO salary will be lowest in company with significant personal investment in Circuit

Leadership Team



[Tyson Tuttle](#)



[Matthew Weiss](#)



[Øivind Loe](#)



[Deirdre Walsh](#)



[Andrew Peters](#)



[Patrick O'Keeffe](#)



[Travis Turner](#)



[Matthew Jaffee](#)



[Todd Gruben](#)



[Jackie Padgett](#)

Problem: TMI = Low Productivity

Knowledge workers have too much information - spending 12 hours of their week sorting through what they need to do their jobs and stay connected with their institutions



Curate. Comprehend. Connect.

Circuit

INFORMATION

User-curated personal, enterprise, and public data, along with relevant prompts



AI

Integrated with AI to deliver personalized, actionable insights to aid with knowledge comprehension



KNOWLEDGE NETWORK

Allowing you to connect knowledge topics within your Circuit Network

What is Circuit?

Data Sources



Curate / Build
Collaborate
Web / Social
News / RSS
Files / Cloud
Paid / Subscriptions
Email / Contacts
Calendar
Personal
Civic / Public
Enterprise

Cloud Infrastructure



Storage
Database
Import
Recognition
Indexing
Search
Embedding
Security
Governance
Permissions
Refresh

Compute AI / LLM



Learning
Processing
Understanding
Context
Depth
Any Cloud
Any LLM
Any Language
Tokens
Billing
Partners

Prompts Questions



Curate / Build
Collaboration
Inference
Chat
Analysis
News / Updates
Status
Location
History
Languages
Length

Outputs Sharing



Browse
Communicate
Discover
Discussions
Web apps
Desktop apps
Mobile apps
Follow / Like
Notifications
Newsletters
URLs / Social

What makes Circuit Unique?

Features



Governance

- **Architecture:** Easy Drag-And-Drop internal and external data sources for models
- **Security:** Across LLMs, IP and privacy stays protected with robust permissioning



Enablement

- **Training:** Intuitive UI/UX design with robust onboarding and success management
- **ROI:** Real time analytics and insights in platform that highlight efficiency gains
- **Personalized:** Context aware to topic and user



Collaboration

- **Shareability:** Collaborative and publishable workspaces with shared data sources
- **Continuity:** Living LLM powered documents in robust easy to manage library structures

Philosophies

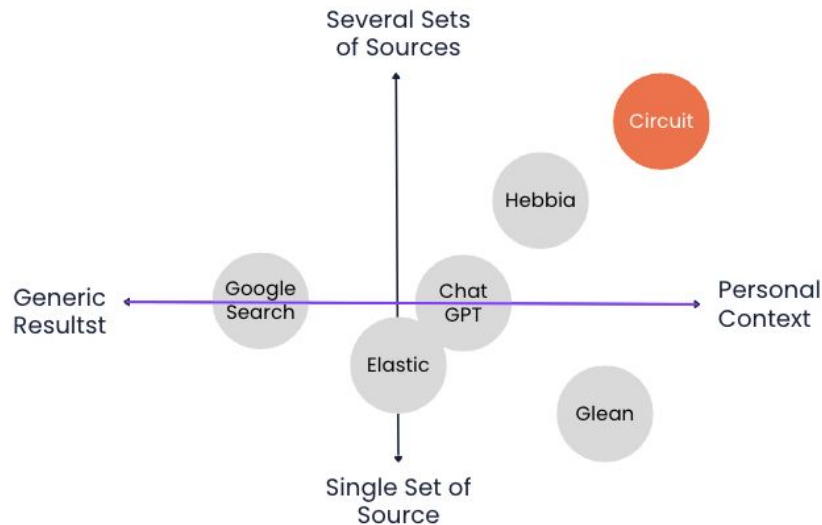
- **No Model Training:** Circuit isn't training LLMs. Instead we leverage the Billions poured into AI to create a valuable behavior-changing app over the top
- **No Ads:** We don't monetize our users. We serve those on the network and use transparency to establish trust
- **Literacy First:** We empower employees to use this powerful technology as many currently struggle to integrate AI into workflows and lack visibility into sources and results
- **Horizontal Platform:** Instead of burrowing into a specific use-case or vertical, every institution can benefit from the broad applicability of our solution

Competitive Landscape

- Typical knowledge management companies source from either public (Web) or private silos (email, apps, docs)
- LLM chat tools have limited to no knowledge retention, continuity, or collaboration framework
- Visibility into knowledge performance and sources is minimal and reduces feedback

Circuit is Blue Ocean, User First

- Circuit securely bridges information silos (personal, enterprise, public) and drives tailored and personal results in context of the user and the task
- Circuit enables intelligent use of LLMs through sharable living-document libraries and workspaces
- Circuit builds trust through its platform and profile transparency on results, sources, and ROI



More than an LLM, Circuit is a user and context aware platform that scales knowledge with you across your environments

Huge Impact, Giant Markets

By 2030, AI is expected to shift \$4.6 Trillion in productivity

- **Knowledge management market valued at \$770 billion today**

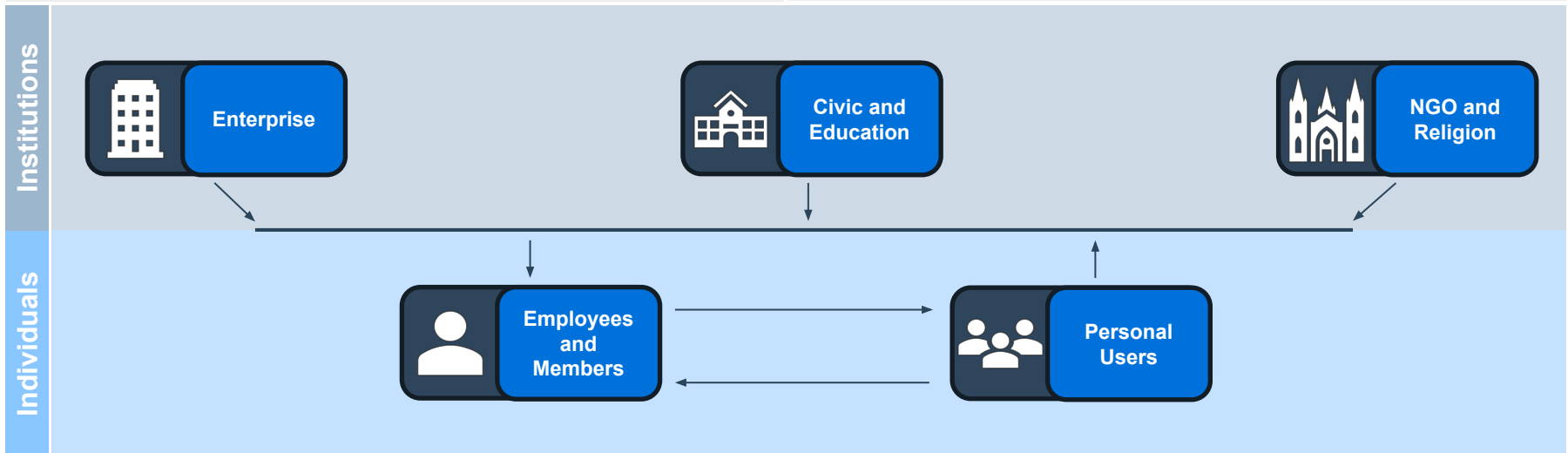
Horizontal Scale Through Diversified Markets

Institutions

- Knowledge needs extend beyond the enterprise to civic, education, and NGO
- Underserved well-funded foundational orgs need to share knowledge internally and externally for members

Individuals

- Employees and members need access to verified and actionable insights that transcend groups
- Personal users need information that is personalized to them and collaborative across their ecosystems



Use Cases



THE TEXAS A&M
UNIVERSITY SYSTEM



Wood
Mackenzie



- 1. Researchers and students collaborating on cancer drug development
- 2. Player coaches collating recruiting and game reports
- 3. Circuit for every student, department, faculty, project, class, group, team

- 1. Producing work products externally between two companies
- 2. Internal knowledge management
- 3. Circuits for external brand



Near Term

Q4/24

2025

Long-Term Vision

- 1. Sending proprietary industry reports to customers
- 2. Live feed of Spotlight directly into customer systems

- 1. Enterprises (Large, SMBs, Brands)
- 2. Universities / Institutions
- 3. Personal / Consumer



Roadmap

Circuit Database

- 20 patents
- 6 years of R&D
- Up to 100x compression*
- Up to 100x latency reduction*
- Without compromising writes
- Perfect for storing extracted features to augment GenAI

Foundation

- SOC-II security compliant
- Robust cloud platform
- Data safety, privacy, durability

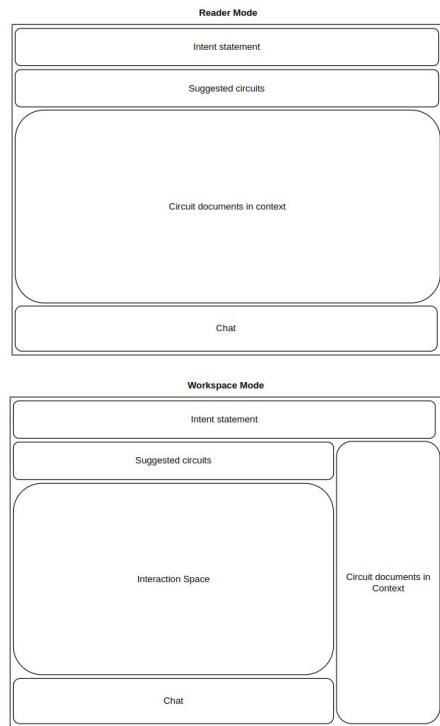
Now

- Extending DB to manage circuit data and ML needs
- Building world class web front-end for circuit

**Database
(est. 2018)**

**Cloud
Infrastructure**

**User-First Apps
(Launching Q3/24)**



* Compared to traditional OLTP and OLAP databases

Scalable Path Towards Profitability

True value-add, limited churn

- Focused on sustainable business model and solid financial foundation with basic subscription plus usage charge. We're not ad-driven and don't monetize our customers
- Viable roadmap to profitability, underlining the importance of fiscal responsibility and long-term sustainability
 - 2024: Launch
 - 2025: Solid Growth
 - 2026: Profitable
 - 2027: IPO

Near-Term Q3 Milestones



Hiring

- **6 engineers:** Build out AI/ML and UI/UX teams



Product Validation

- **v1.0:** Create minimum viable product of mobile app and web tools to be beta-tested and iterated on



ARR Partners

- **3 paying customers:** Help develop the product with us and invest in our success



**“ An investment in knowledge
always pays the best interest ”**

– Benjamin Franklin

<http://circuit.ai>

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